

Press release

Scheveningen

22-07-2024

*On the eve of the launch*

## Wind farm location of the world's first commercial-scale seaweed farm announced: Hollandse Kust Zuid

**July 22<sup>nd</sup>, SCHEVENINGEN** - This autumn, the world's first commercial-scale seaweed farm will open within the wind farm 'Hollandse Kust Zuid' (HKZ), located about 18 kilometers off the coast of Scheveningen in the North Sea. North Sea Farm 1, created by North Sea Farmers with funding from Amazon's Right Now Climate Fund, is a floating farm located between wind turbines where seaweed cultivation can be tested and improved. Scientific research will also be conducted on site into the potential of seaweed farms to capture carbon.

By locating the farm in previously empty space between turbines, the project is able to expand seaweed cultivation in the otherwise heavily used North Sea. There is more than enough space in the current and future planned wind farms in the North Sea to scale up production to 1 million tons of fresh seaweed per year by 2040. This is expected to contribute to the capture and avoidance of millions of tons of CO<sub>2</sub>.



### Execution by North Sea Farmers

The project is led by North Sea Farmers (NSF) and executed by a consortium of scientific researchers and partners from the seaweed industry. The expectation is that the seaweed farm will be operational by the end of this year. The consortium hopes that North Sea Farm 1 will serve as a replicable commercial model for offshore seaweed cultivation worldwide.

North Sea Farm 1 is thus intended to be the catalyst for scaling up the seaweed sector. When complete, the farm will span 5-hectares, and is expected to produce at least 6,000 kg of fresh seaweed in the first year. This seaweed will be processed into inspiring applications for Europe.

Eef Brouwers, General Manager of North Sea Farmers, stated: “We are particularly pleased to receive the world’s first permit for a seaweed farm within a wind farm. Hollandse Kust Zuid is one of the newest wind farms in the North Sea and at the same time relatively close to the coast, about two hours sailing. We hope that, with this project, people will become further convinced of the scaling opportunities of seaweed in the North Sea, but also of other forms of co-use such as solar, wave energy, and nature restoration.”

### **Hollandse Kust Zuid**

Wind Farm Hollandse Kust Zuid is located between Scheveningen and Zandvoort, approximately 18 kilometers off the Dutch coast. The wind farm, owned by Vattenfall, BASF, and Allianz, consists of 139 turbines and was inaugurated by King Willem-Alexander in September 2023. The amount of electricity produced by the wind farm is equivalent to the consumption of 1.5 million Dutch households.

### **Funding by Amazon**

Amazon has made €1.5 million available for the establishment of North Sea Farm 1 and a year-long scientific study on CO2 reduction through seaweed cultivation. This investment is made through Amazon’s global Right Now Climate Fund, which totals \$100 million and exists to support nature-based solutions.

“We’re extremely excited that North Sea Farm 1 is about to become a fully operational seaweed farm,” said Roeland Donker, Amazon Netherlands Country Manager. “We look forward to gaining a much deeper understanding of the potential of seaweed to remove carbon dioxide from the atmosphere through the scientific research that North Sea Farmers, Plymouth Marine Laboratory and their partners will be undertaking here.”

### **About North Sea Farmers**

North Sea Farmers (NSF) has been the (non-profit) industry representative of the European seaweed industry since 2014. NSF leads this project with the aim of gathering essential evidence for the sector. The consortium includes researchers from Plymouth Marine Laboratory (PLM), Deltares, and Silvestrum Climate Associates, seaweed extract manufacturer Algaia, project developer Simply Blue Group, and maritime contractors Van Oord and Doggerland Offshore.

For more information about the North Sea Farm 1 project, see:

[<https://www.aboutamazon.eu/news/sustainability/introducing-the-worlds-first-commercial-scale-seaweed-farm-located-between-offshore-wind-turbines>](<https://www.aboutamazon.eu/news/sustainability/introducing-the-worlds-first-commercial-scale-seaweed-farm-located-between-offshore-wind-turbines>)

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### **Note for editors**

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**Photo Caption:** Artist's Impression of a seaweed farm by Smartland Landscape Architecture.