



PRESS RELEASE

Alana Duerr, Director of US Projects for TotalEnergies SBE US, Honored with "Next-Gen Leadership" Award for Offshore Wind Industry Trailblazers

WASHINGTON, DC, November 22, 2021 — The inaugural [Ventus Awards](#), launched by the Business Network for Offshore Wind and *Recharge News* to celebrate trailblazers in the global adoption of offshore wind power, last week [honored Alana Duerr](#)—Director of U.S. Projects at [TotalEnergies SBE US](#) and previously head of Offshore Wind R&D at the U.S. Department of Energy's Wind Energy Technologies Office—with its first "[Next-Gen Leadership](#)" award for her efforts in advancing the offshore wind industry into the next generation.

The Next-Gen Leadership award was one of ten honors presented to trailblazing offshore wind industry leaders, companies and organizations last week at the first annual [Ventus Awards Gala](#) in Washington, DC.

"The next frontier of U.S. offshore wind is floating, and Alana is playing a key role in making that a reality," said **Kevin Banister**, President of TotalEnergies SBE US. "This honor is a recognition of Alana's tremendous talent and track record in the industry. TotalEnergies SBE US is very proud to have her as part of our team."



TotalEnergies SBE US is a joint venture that was [launched](#) last month between TotalEnergies, the global multi-energy company, and Simply Blue Group, a pioneer in floating offshore wind, that aims to unlock the vast potential for large-scale U.S. floating offshore wind projects and deliver clean, climate-friendly power to millions of Americans in coastal communities.

As Director of U.S. Projects, **Duerr** heads development and implementation for TotalEnergies SBE US of market-specific strategies to deploy innovative, cost-effective floating offshore wind projects in the U.S. She has played a central role in U.S. offshore wind since 2013, including leading Offshore Wind R&D at the U.S. Department of Energy's Wind Energy Technologies Office and development of the 2016 National Offshore Wind Strategy. Most recently, as Director of North American Offshore Wind at DNV, she worked to help customers find solutions over the full lifecycle of offshore wind projects. She has a Ph.D. in ocean engineering, and a B.S. in naval architecture and marine engineering.

"It's no longer a question of whether floating offshore wind works—we know it does," said **Duerr**, Director, U.S. Projects, TotalEnergies SBE US. "We see global markets rapidly advancing to take advantage of this technology. We have a great opportunity in the U.S. to find the right solutions to sustainably develop deep-water markets, and each region will require its own care and approach."

According to the National Renewable Energy Laboratory, [some 60%](#) of viable U.S. offshore wind resources can only be tapped using floating technologies. Deeper waters off U.S. coastlines are estimated to hold as much as 35 GW of floating wind development potential by 2040. TotalEnergies SBE US aims to bring together the scale, expertise, and international track record to responsibly develop floating offshore wind power off all of America's coasts.

About TotalEnergies SBE US

TotalEnergies SBE US is a joint venture of TotalEnergies and Simply Blue Group dedicated to developing and delivering floating offshore wind power to U.S. coasts. TotalEnergies SBE US is a team of experienced American developers directly connected to states and local communities, who are committed to grow floating offshore wind across the United States with the support of TotalEnergies, a global multi-energy company with a diverse portfolio of renewable assets. For more go to: <http://www.simplybluegroup.com/USA>. On Twitter [@SimplyBlueUS](#).

TotalEnergies, renewables and electricity

As part of its ambition to get to net zero by 2050, TotalEnergies is building a portfolio of activities in renewables and electricity that should account for up to 40% of its sales by 2050. At the end of 2020, TotalEnergies' gross power generation capacity worldwide was around 12 GW, including 7 GW of renewable energy. TotalEnergies will continue to expand this business to reach 35 GW of gross production capacity from renewable sources by 2025, and then 100 GW by 2030 with the objective of being among the world's top 5 in renewable energies.

About TotalEnergies

TotalEnergies is a global multi-energy company that produces and markets energies on a global scale: oil and biofuels, natural gas and green gases, renewables and electricity. Our 105,000 employees are committed to energy that is ever more affordable, clean, reliable and accessible to as many people as possible. Active in more than 130 countries, TotalEnergies puts sustainable development in all its dimensions at the heart of its projects and operations to contribute to the well-being of people. On Twitter [@TotalEnergies](#), LinkedIn/[TotalEnergies](#), Facebook/[TotalEnergies](#) and Instagram/[TotalEnergies](#).

About Simply Blue Group

Simply Blue Group, headquartered in Cork, Ireland, is a leading blue economy developer focused on replacing fossil fuels with clean ocean energy. It develops pioneering blue economy projects – floating offshore wind, wave energy and low-impact aquaculture – all in harmony with the oceans. The company has a pipeline of over 9 GW of floating offshore wind projects, primarily in the waters off Ireland and the UK. Simply Blue is committed to creating new economic opportunities for coastal communities, and developing projects that co-exist with sustainable fisheries and marine conservation. For more go to: <https://simplybluegroup.com>. On Twitter [@SimplyBlueEner1](#).

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